



MODULE 03

FINANCIAL MANAGEMENT FOR SMES

ABOUT THIS MODULE

Financial Management is one of the most important responsibilities of business owners/managers. It's the backbone of informed decision-making, efficient operations, and ultimately, sustainable growth. But financial management can feel daunting, especially for entrepreneurs who might lack a formal finance background. This certificate course is designed to help you develop a strong understanding of key financial concepts and principles, gain the skills to prepare, interpret, and analyze financial statements, learn how to effectively manage cash flow and working capital. The course is delivered in approximately 16 hours/2-days. By the end of this course, the participants will be able to:

- Understand about their company's cost structures
- Understand Standard Financial Reports
- Prepare and monitor their company's Annual Financial Plan
- Manage their Company's Cash Flow.

TOPICS INCLUDED

1. BUSINESS FINANCE BASICS

- Understanding financial statements
- Assessing your business' financial health

2. IMPROVING BUSINESS FINANCES

- Maintaining Profitability
- Improving cash-flow
- Budgeting 60
- Managing cash flow

The course is based on “An Action Guide for Financial Management for SMEs, Business Owners, and Managers, by Ms. Pich Rathmony, an Expert In Business Management Finance.

WHO SHOULD ATTEND?

This training course is designed to provide managers in non -financial positions with a practical understanding of finance and accounting. It is assumed that participants have no formal accounting or finance knowledge.

Course Fee

The most affordable course to acquire valuable knowledge and skills to unlock your entrepreneurial potential.



FULL COURSE

Enroll full course and master your entrepreneurial skills to the fullest.



SINGLE MODULE

Select and pay for any single module course(s) specific to your area of interest and needs.



20% DISCOUNT

Join the FULL Course or any SINGLE MODULE, **ONLINE via zoom** and get an additional **20% discount**

Full Course Fee

825\$

Normal Price

725\$

Early Bird

Per Module Fee

195\$

Normal Price

175\$

Early Bird

“ Invest in the Executive Certificate in **ENTREPRENEURSHIP AND SMEs DEVELOPMENT** course to learn from experienced entrepreneurs and industry experts through interactive sessions and case studies & master essential business tools and techniques to launch and grow your venture.”

Contact Us For More Information :

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To **Register** a Course: Scan **QR CODE**



Limited Seats.
Enroll Today!



GROW YOUR **ENTREPRENEURSHIP JOURNEY WITH US**

Take the first step towards your dream with our empowering course. Enroll now!

Empower your future as a business owner. Level up your entrepreneurial skills with our practical strategies & expert guidance.

